

Digital Transformation Helps AJE Group decrease infrastructure cost with CloudHesive Managed Services.



AJE, formerly known as Ajegroup, is a multinational company dedicated to the manufacture, distribution and sale of alcoholic and nonalcoholic beverages. The company was started by the Añaños Family in Ayacucho, Peru and now is headquartered in Lima, Peru and in Madrid, Spain It is known for its flagship products Kola Real and Big Cola.

THE CHALLENGE

As a company with constant expansion, AJE Group looked to add value in the process of growth at every step (or sip).

For this, it required a managed service for their “new” Digital Cloud environment. Working with CloudHesive, a strategic AWS Partner, with it’s team of experts, we met and exceeded the clients expectations.

THE SOLUTION

Many companies have digital transformation strategies underway but AJE Group required a specific solution that accelerated their processes and ensured scalability. Once we architected and deployed their business transformation solution, we worked with them on the how to maximize their investment with a CloudHesive Managed Service. Our solution included 24/7 Help Desk with single point of contact video web or phone. We Perform services such as Incident Change and Problem Management along with Security Management.

According to Sandra Woolcott, Global Manager of Digital Transformation of the AJE group:

“We chose AWS because of the ability to have a business partner (CloudHesive) with proven expertise, global reach and level of availability and management of cloud services, in addition to the value of their experienced teams that provide personalized accompaniment.”

CloudHesive made it easier for Grupo AJE to incorporate solutions such as:

- Amazon Elastic Compute Cloud (Amazon EC2)
- AWS Lambda
- AD Connector
- AWS VPN
- CloudHesive Managed Services

THE RESULTS

Among other achievements, the reduction of 10% in the execution times of analytical models and a saving of 30% in infrastructure costs.

The next steps, together with CloudHesive, consist of the migration of business infrastructure, the incorporation of big data and artificial intelligence services and efforts focused on doubling the reduction of time in processes.



Third Party Applications

Sumo Logic / Trend Micro / Datadog

Lessons Learned

The customer's Digital Transformation strategy was architected and deployed by CloudHesive with emphasis placed on the adherence of customer standards. This required working with the customer to establish a baseline understanding, baseline standard and baseline operational processes ahead of the implementation and transition to support. The primary lesson learned around this is it was assumed at the start information already existed but needed to be developed ahead of transition to the cloud. While this did not extend the timeline, it did extend the level of effort to meet customer expectations and deadline.

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